



INSTITUTE OF LANDSCAPE ARCHITECTS MALAYSIA (ILAM)

LAND. SCAPE.

MALAYSIA LANDSCAPE ARCHITECTURE INDUSTRY UPDATES

Advertiser Rate Card Valid for the following Issues

AUGUST 2023
DECEMBER 2023
APRIL 2024
AUGUST 2024

Rate Card

- **Front Cover - Inner (1 page) = RM 3,500 (1 Advertiser/issue)**
- **Rear Cover - Outer (1 page) = RM 3,000 (1 Advertiser/issue)**
- **Rear Cover - Inner (1 page) = RM 2,500 (1 Advertiser/issue)**
- **Inner page (1 page) = RM 1,500 (Multiple Advertiser)**
- **Inner pages (2 pages) = RM 2,500 (Multiple Advertiser)**

Optional Add-on

- **Editorial Services (products or services) Up to 2 pages = RM 800**
- **Design Services (products or services) Up to 2 pages = RM 800**

Benefits

- **Publication reach out to more than 1,000-1,300 mailing each issue (landscape architect, city councils, government agencies, universities)**
- **Exposure to professional landscape architects, city councils and international audience via ILAM online reading archive**

Bundle Discount Package

- **Bundle 1 (2 issues) - 5%**
- **Bundle 2 (3 issues) - 10%**

NOTE:

- **Advertiser is requested to pay in advance for all the issues, in order to enjoy bundle discount.**
- **Upon confirmation by this form, ILAM will issue an invoice for payment purposes**

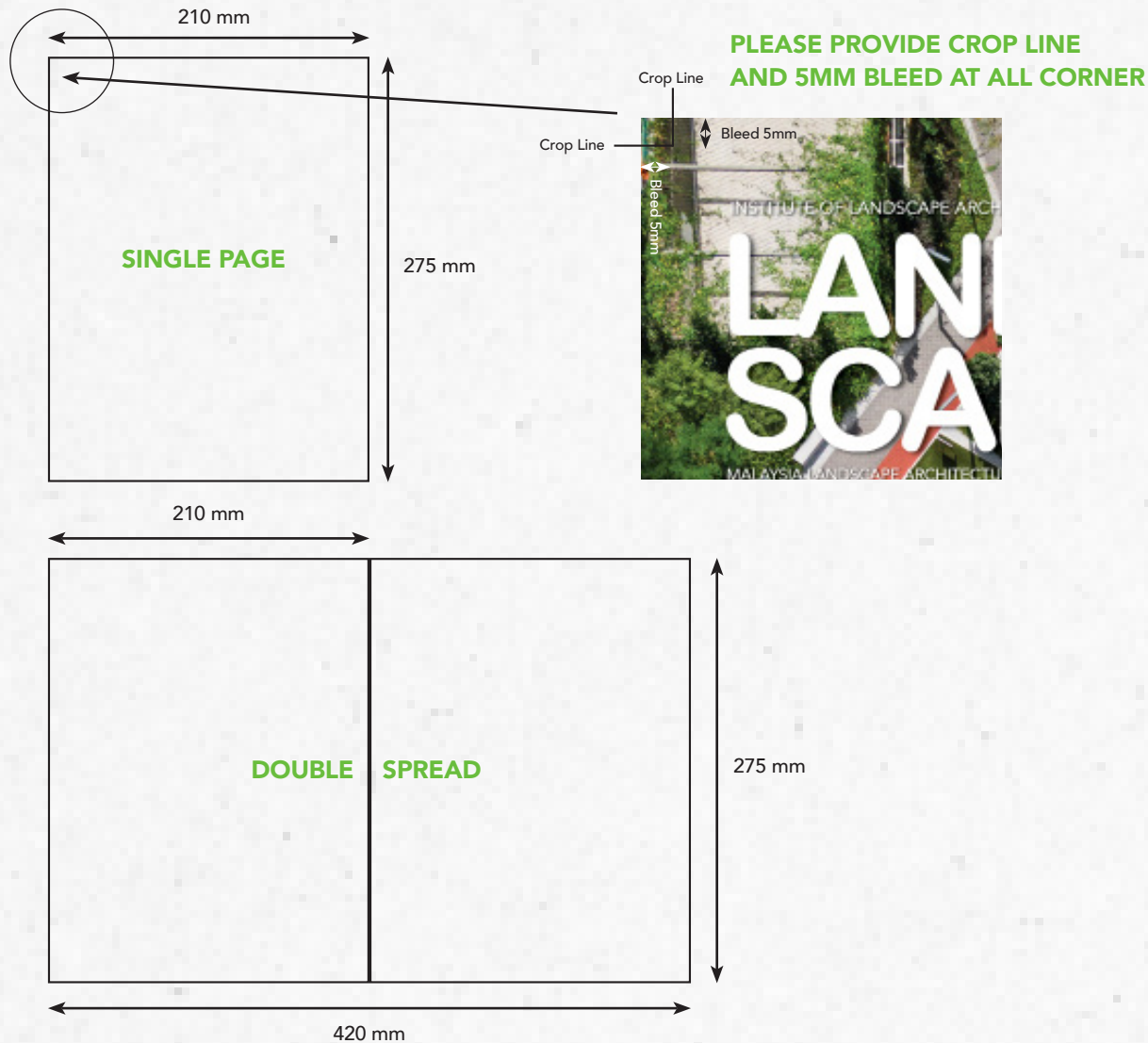


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A GUIDE FOR ARTWORK PREPARATION



ARTWORK SIZE

- 210mm x 275mm (single page)
- 420mm x 275mm (double spread)

FILE OUTPUT

- PDF format
- 200-300dpi high resolution
- Full colour (CMYK)
- Crop line at all corner
- 5mm Bleed Space at all corner

DEADLINE

(LAST DAY TO SEND ARTWORK)

- August 2023 Issue (deadline 15 August 2023)
- December 2023 Issue (deadline 15 December 2023)
- April 2024 Issue (deadline 15 April 2024)
- August 2024 Issue (deadline 15 August 2024)

EMAIL

Completed artwork should email to
land.scape.ilam@gmail.com
carltks@gmail.com

CONTACT (ARTWORK ENQUIRIES)

LAr. Charles Teo

Whatsapp to 012-3179825

E-mail: carltks@gmail.com



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E-MAIL

CONTACT PERSON

DESIGNATION

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DATE

Issues & Packages (please tick)

ISSUE AUG 2023 DEC 2023 APR 2024 AUG 2024

PACKAGE

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Confirmation Form should e-mail to

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PAST ISSUES

